

L I S S A E R I C

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OBJECTIVE

Seeking a national or global business development, marketing / sales management responsibilities with growth opportunity in a company that utilizes my knowledge and language skills

EDUCATION

- Oct. 2005-June 2006** ***Trainee, Belgian Trade Commission
Babel Export Program***
- Intensive international trade training
 - 1 of 10 successful candidates selected among 500
 - Traineeship for a Belgian company with an export project
 - Achievement of the export study abroad
- Feb. 2004-June 2004** ***University Francisco De Vitoria, Madrid, Spain***
Student Exchange Program
- Third Year in Management and Business Administration
- 2001-2005** ***ICHEC University, Brussels, Belgium***
Bachelor's Degree in Economics with emphasis on
International Management and Business
Administration

PROFESSIONAL EXPERIENCE

- Business Development, Diagenode Inc, Philadelphia, USA, Jul 2006-Feb 2007***
Biotechnology, Belgian company
- Business development, sales, built and maintained strong relationships with clients
 - Harmonized information flow between headquarters in Belgium and U.S. operations.
 - Active in promotional marketing: catalogues, newsletters, email advertising
 - Planned, organized and attended trade shows
 - General accounting functions
 - Import of goods, shipments, and customer orders

Trainee (Babel Export Program), Belrobotics SA, February-June 2006

Robotic Lawnmowers, Belgian company

- Conducted a market research for entry into the U.S. market
- Field investigation of market feasibility in the U.S.

Internship, Unilever, Brussels, Belgium, July-August 2004

Category Management

- Prepared a comparative study of "store brands" in Home and Personal Care (Lever Fabergé)

Internship, C.F.G Services, Brussels, Belgium, July-August 2003

Accounting

- Worked on fiscal year-end balance sheet and books.

Internship, Cetelem Services, Brussels, Belgium, August-October 2002

Marketing Department

- Worked on promotional campaigns
- Sales Assistance; visited prospective buyers and current clients

OTHER INFORMATION

Languages

FRENCH: Native
ENGLISH: Proficient
SPANISH: Proficient
DUTCH: Proficient

Skills

Creative, decisive, result-oriented, well organized

Computer

Word, Excel, PowerPoint, Access, Microsoft Office, Mac OS

Interests

International news, business, economics, traveling